



AAND

ALBERTA ASSOCIATION OF  
NATUROPATHIC DOCTORS

**Immunity in the 21st Century: Covid and Beyond**  
*Conference*

**June 3 - 5, 2022**

*Marriott Downtown Calgary*  
*Calgary, AB*

**Exhibitor Package & Application**

## *Our Audience*

The AAND represents most ND's in Alberta, with many eager to return to in-person conferences. We have several members from unregulated provinces to enjoy the wide scope of practice offered with an Alberta licence, and often host NDs from neighbouring provinces, like Saskatchewan and Manitoba that have limited conferences. The AAND hosts a conference on alternate years, with our sister province, Saskatchewan, and hosts many new graduates who may not have the budget to travel for conferences.

## *Our Advantage*

- ★ Dedicated Exhibit Room with Exhibitor visits scheduled in and nutrition breaks hosted in the same room, with incentives to visit our exhibitors and sponsors
- ★ Networking opportunities begin Friday with many members attending our AGM to attain CE hours and staying for a Wine and Cheese, and continue all weekend.
- ★ Exclusive Launch Opportunities include a dedicated highlight area for sponsors to showcase product
- ★ Attendee list, for those attendees who consent, will be provided to all exhibitors and sponsors after the event.
- ★ We are building a reputation as a destination, high-caliber conference near the beautiful Rocky Mountains and exciting cities.

## *Sponsorship Opportunities*

Please see next page

<p><b>Mount Columbia</b>  <b>\$10,000</b>  <b>(1 available)</b></p>	<ul style="list-style-type: none"> <li>● First pick for booth location in the Exhibitors section</li> <li>● Double booth in Exhibitors section</li> <li>● One Suite at the Marriott for 2 nights' accommodation</li> <li>● 30 minutes to provide a lunch and learn on Saturday</li> <li>● Acknowledgement for sponsorship lunch on Saturday</li> <li>● Stand-alone email blast from AAND newsletter</li> <li>● Featured posts on our social media for 2 weeks prior to conference (approx 5 posts)</li> <li>● Logo and acknowledgement on all written marketing materials</li> <li>● Logo and acknowledgement on all online marketing materials</li> <li>● Meals included at the conference for 2 reps</li> <li>● Passport Draw Prize Exposure</li> </ul>
<p><b>Mount Alberta</b>  <b>\$5,000</b>  <b>(3 available)</b></p>	<ul style="list-style-type: none"> <li>● Pick for booth location in Exhibitors section</li> <li>● Double booth in Exhibitors Section</li> <li>● Acknowledgement for sponsorship of one of the nutrition breaks provided during the conference</li> <li>● Logo and acknowledgement on all written marketing materials</li> <li>● Logo and acknowledgement on all online marketing materials</li> <li>● Meals included at the conference for 2 reps</li> <li>● Passport Draw Prize Exposure</li> </ul>
<p><b>Mount Assiniboine</b>  <b>\$3,500</b>  <b>(5 available)</b></p>	<ul style="list-style-type: none"> <li>● Priority Single booth in Exhibitors Section</li> <li>● Acknowledgement for sponsorship of one of the breakout speakers during the conference.</li> <li>● Logo and acknowledgement on all written marketing materials</li> <li>● Logo and acknowledgement on all online marketing materials</li> <li>● Meals included at the conference for 2 reps</li> <li>● Passport Draw Prize Exposure</li> </ul>

<b>Mount Temple</b> <b>\$7,500</b> <b>(Wine &amp; Cheese</b> <b>Sponsor, 1 available)</b>	<ul style="list-style-type: none"> <li>● Exclusive sponsor of the Wine and Cheese Reception which is open to all delegates</li> <li>● Double booth in Exhibitors Section</li> <li>● Logo and acknowledgement during the Reception</li> <li>● Logo and acknowledgement on all written marketing materials</li> <li>● Logo and acknowledgement on all online marketing materials</li> <li>● Meals included at the conference for 2 reps</li> <li>● Passport Draw Prize Exposure</li> </ul>
<b>Mount Forbes</b> <b>\$1,000</b> <b>(16 available)</b>	<ul style="list-style-type: none"> <li>● Single booth in Exhibitors Section</li> <li>● Meals included at the conference for 2 reps</li> <li>● Passport Draw Prize Exposure</li> </ul>

### *Other Sponsorship Opportunities*

<b>Product Showcase</b> <b>\$300</b> <b>(3 available)</b>	Display your product(s) at a location near the registration table and lecture hall entry for the duration of the conference
<b>Promo Print for Delegate Bags</b> <b>\$500</b> <b>(unlimited)</b>	4x6 double-sided postcard provided by exhibitor
<b>Branded Promo Item for Delegate Bag</b> <b>\$1,000</b> <b>(10 available)</b>	A product sample or branded promotional item for delegates to take home. Provided by exhibitor and subject to approval by AAND
<b>Syllabus Ad</b> <b>\$600 Full Page</b> <b>\$450 ½ Page</b>	Advertise in the syllabus given to each delegate
<b>Volunteer T-shirts</b> <b>\$1000</b> <b>(3 available)</b>	Add your logo to T-shirts worn by conference volunteers

## *Booth Details*

Each single booth is an 8-foot area. Options can include: 8 foot table, chairs only, skirted tables, bar table. Most booths will have electricity access. Name tags will be included and free listing in our syllabus. Electricity, 5% GST, and internet charges are additional and not included in the above fee schedule.

## *Set-Up & Tear-Down*

Set-Up Hours: Friday, June 3, 2 - 5pm. Advance shipping information will be released later

Tear-Down Hours: Sunday, June 5, 2 - 5pm. Last speaker begins at 2pm.

## *Door Prizes*

We are happy to receive door prizes, as rewards in our passport system for delegates. Please let conference organizers know in advance.

## *Accommodation*

Please use this link to book accommodation by our deadline Friday, May 13, 2022 with our special group rate of \$129 CDN per night:

### **Book your group rate for Alberta Association of Naturopathic Doctors Annual Conference**

You will find the information for your online reservation link below. If you have questions or need help with the link, please do not hesitate to ask. We appreciate your business and look forward to a successful event.

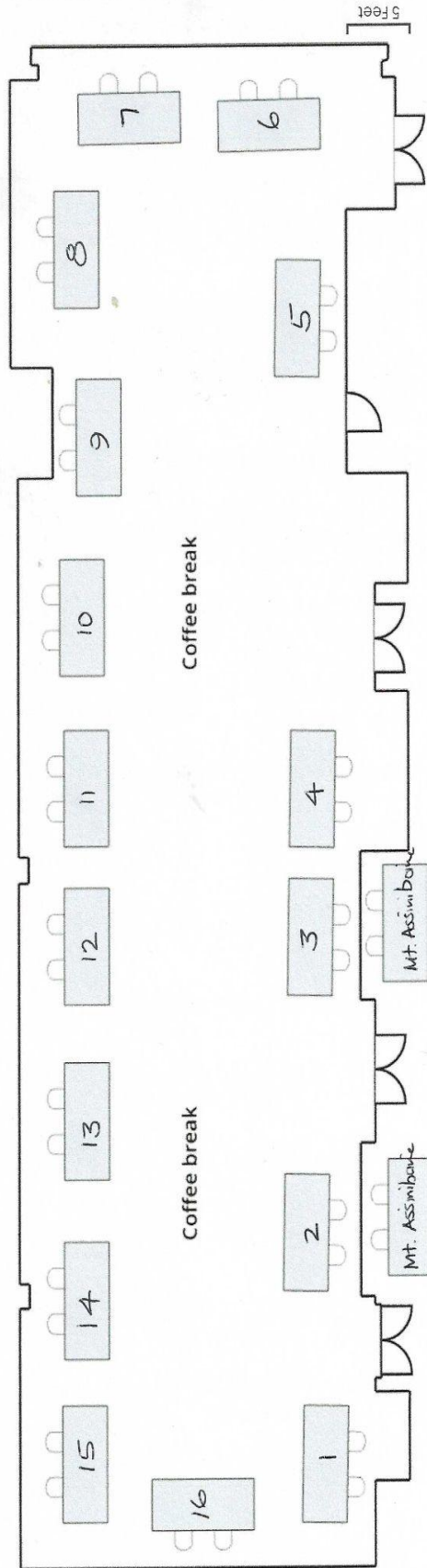
## *Submit Your Application*

To submit your application, please read the Terms & Conditions below and fill out the Application Form online:

[https://docs.google.com/forms/d/e/1FAIpQLSdXUunSW0WwiM65Y5K5y2MoZ\\_2jl\\_ObTJZzj9gB04O7l41jSg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdXUunSW0WwiM65Y5K5y2MoZ_2jl_ObTJZzj9gB04O7l41jSg/viewform?usp=sf_link)

## *Floor Plan for Exhibitor Hall*

Mount Forbes booths are labeled in the image that follows:



TERMS & CONDITIONS OF CONTRACT BETWEEN EXHIBITOR or SPONSOR ("The Exhibitor") AND Alberta Association of Naturopathic Doctors ("The AAND")

1. The AAND reserves the right to alter or change the space assigned to the Exhibitor. The AAND further reserves the right to change the dates upon which the show is held, or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation.
2. The Exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. The Exhibitor shall indemnify and hold The AAND harmless from and against any loss, injury or damages whatsoever suffered as a result the Exhibitor's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor's participation in the show, including without limitation, any third party claim against The AAND with respect to loss, injury or damage sustained or suffered by any other exhibitors, the owner of the building, attendees of the show, and their respective directors, officers, agents or employees.
6. This contract may be canceled by either party provided written notice is received by the other by May 1, 2022, in which case all monies paid by the Exhibitors will be refunded less an administration fee of \$250 per booth. If the Exhibitor cancels after such date, they will be responsible for the full contract price. If live, in-person attendance is prohibited by provincial COVID-19 restrictions at the time, the conference will be moved online with dedicated sponsor and exhibitor initiatives, with no change to the cancellation refund policy.
7. Exhibitor's display and conduct must comply with all requirements and expectations of The AAND and of the owner of the building, including maximum height requirements. The Exhibitor must provide at least one staff per booth, to maintain display during show hours. The Exhibitor agrees to confine its presentation to the contracted space only and the AAND reserves the right to alter or remove exhibits or any part thereof.
8. AAND assumes no responsibility for loss or damage to Exhibitor goods during shipping or upon the conference premises. AAND will not accept goods shipped in advance, this must be co-ordinated and paid by the Exhibitor.
9. In consideration of the Exhibitor's participation in the conference, the Exhibitor hereby releases The AAND, its directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of The AAND or otherwise.
10. The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the conference. The Exhibitor shall carry liability insurance of \$2 million, as well as such additional insurance as may be required by The AAND, and must be able to provide proof upon request.
11. Processing of payment by The AAND does not in itself constitute acceptance into our conference. Submission of an application to exhibit does not confirm booth space. A confirmation of booth space will be sent via email once full payment is processed. We will abide by the highest standards set out by Alberta Health, in regards to public health and COVID-19.